

SPONSORSHIP AGREEMENT

NOVEMBER 26–27, 2024

We want to use Germany's largest PV industry conference as an opportunity to showcase ourselves in Berlin from November 26–27 by booking the following sponsorship package:

Diamond
Platinum
Gold
Silver
Bronze
Special,
Individual,
with additional/special arrangements

Date, place

Name in block capitals

Signature

Date, place

Name in block capitals

Signature

EXTRA HIGHLIGHT

The Forum Solar PLUS is now part of The Smarter E Membership Program:
<https://www.thesmartere.de/for-exhibitors/membership-program>

SPONSORSHIP AGREEMENT

1. SPONSORSHIP PACKAGES AT A GLANCE

		Limited number	Exhibition space	Space for roll-up OR stand-up display	Number of sponsor tickets	Special ticket prices	Logo communication in digital pre-/post-communications	Logo communication/exposure during the event	Content partnership	Exposure on stage/through content (e.g. interviews, pitches)	Involvement in the design of the Practice Forum	Unique benefit
Diamond	€19,500	3	Premium 5 m ²	-	5	-	✓	✓	Premium	10 min	✓	TSEE/VIP
Platinum	€13,650	5	Premium 5 m ²	-	5	-	✓	✓	Premium	6 min	-	-
Gold	€9,975	-	5 m ²	-	3	-	✓	✓	Standard	✓	-	-
Silver	€6,300	-	-	✓	2	-	✓	✓	Basic	-	-	-
Bronze	€3,675	-	-	-	2	-	✓	✓	-	-	-	-
Welcome	€6,500/ €9,500*	1	-	✓	2	-	✓	✓	-	-	-	Logo with items**
Badge	€10,000	1	-	-	5	-	✓	✓	-	-	-	Logo on badges
Lanyard	€10,000	1	-	-	5	-	✓	✓	-	-	-	Logo on lanyards
Bags	€10,000	1	-	-	5	-	✓	✓	-	-	-	Logo on bags
App	€15,000	-	-	-	5	-	✓	✓	-	-	-	Logo in app
Christmas wishes	€5,000/ €8,500*	1	-	✓	2	-	✓	✓	-	-	-	Logo with items**
Promotion of young talent	€8,000	1	3 m ²	-	2	€300 tickets for students*	✓	✓	Basic PLUS	-	-	-
Promotion of start-ups	€8,000	1	3 m ²	-	2	€400 tickets for start-ups*	✓	✓	Basic PLUS	-	-	-
Coffee breaks/ barista	€10,000	1	-	✓	3	-	✓	✓	Basic	-	-	Barista
Snacks	€10,000	1	-	✓	3	-	✓	✓	Basic	-	-	-
Lunch	€10,000	1	-	✓	3	-	✓	✓	Basic	-	-	-
Beer/drinks	€10,000	1	-	✓	3	-	✓	✓	Basic	-	-	-
Dinner	€15,000	1	-	✓	3	-	✓	✓	-	✓	-	-
Hangover breakfast	€10,000	1	-	✓	3	-	✓	✓	Basic	-	-	-
Entertainment	€8,000/ €10,000*	-	-	-	2	-	✓	✓	-	-	-	Logo with item
Green Lounge	€15,000	1	-	✓	5	-	✓	✓	Premium	-	-	-
Get creative	€5,000	-	-	-	2	-	✓	✓	✓	-	-	Logo with item
WOW	from €10,000	-	-	-	2	-	✓	✓	✓	tbd	-	tbd
Tour	€8,500/ €10,000*	-	-	✓	2	Possible for tour partners	✓	✓	✓	✓	-	Logo with items**
Money Cannot Buy	from €15,000	-	Premium 5 m ²	-	2	-	✓	✓	✓	✓	-	tbd
INDIVIDUAL	from €5,000	-	tbd	tbd	2+	tbd	✓	✓	tbd	-	-	tbd

* Dinner excl., cost-covering
** depending on item & package

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2. DETAILS OF SPONSORSHIP PACKAGES

The packages include the following benefits:

DIAMOND

PRICE: €19,500

Exclusive! This package is only available to a limited number of sponsors. Become one of a maximum of **three Diamond sponsors!**

Benefits:

- 5 m² of premium exhibition space
- 5 sponsor tickets
- Logo communication in digital pre- and post-communications
- Logo communication/exposure during the event
- Premium content partnership
- 10 min exposure on stage/through content (e.g. interviews, pitches)
- Involvement in the design of the Practice Forum
- Unique benefit: 1 VIP ticket to the TSEE Conference

PLATINUM

PRICE: €13,650

Exclusive! This package is only available to a limited number of sponsors. Become one of a maximum of **five Platinum sponsors!**

Benefits:

- 5 m² of premium exhibition space
- 5 sponsor tickets
- Logo communication in digital pre- and post-communications
- Logo communication/exposure during the event
- Premium content partnership
- 6 min exposure on stage/through content (e.g. interviews, pitches)

GOLD

PRICE: €9,975

Benefits:

- 5 m² of exhibition space
- 3 sponsor tickets
- Logo communication in digital pre- and post-communications
- Logo communication/exposure during the event
- Standard content partnership
- Exposure on stage/through content (e.g. interviews, pitches)

SILVER

PRICE: €6,300

Benefits:

- Space for 1 roll-up **OR** stand-up display (e.g. sandwich board, poster or table tent)
- 2 sponsor tickets
- Logo communication in digital pre- and post-communications
- Logo communication/exposure during the event
- Basic content partnership

BRONZE

PRICE: €3,675

Benefits:

- 2 sponsor tickets
- Logo communication in digital pre- and post-communications
- Logo communication/exposure during the event

SPECIAL

PRICE: €

Exclusive! The majority of these packages are only available to a limited number of sponsors. Become the only **sponsor!**

Benefits:

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DETAILS OF SPONSORSHIP PACKAGES (CONTINUED)

INDIVIDUAL

PRICE:

€

Exclusive! This package is put together individually, meaning you will be the only **sponsor!**

Benefits:

ADDITIONAL BENEFITS/SPECIAL ARRANGEMENTS

To be filled out for each package

These additional benefits/special arrangements are contractually agreed:

None
with additional/special arrangements

We would like to book these **extras** for a fee:

table(s) (unit price: €)
chairs (unit price: €)
power outlet(s) (unit price: €)

Please note:

Additional services must be agreed in writing (e.g. by email). All prices are quoted **exclusive of VAT**. The sponsorship packages do not include any furnishings or production costs for advertising materials (roll-ups, display stands, printed materials, giveaways, etc.) or products.

INVOICING

These extras should also be charged for directly through Conexio-PSE GmbH.

3. BOOTH EQUIPMENT

(only available when booking the Gold, Platinum or Diamond package)

Number of tables unit(s) (dimensions: 120 x 71 x 40 cm (W x H x D))
Number of chairs unit(s)

Electricity needed

4. WE INTEND TO PRESENT THE FOLLOWING EXHIBITS, PRODUCTS, APPLICATIONS, AND SERVICES

(only applicable to sponsors with booth space)

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5. COMPANY DETAILS (to be displayed on the event website)

Company/institution

Street/P.O. Box

Zip code

City/State

Industry

6. CONTACT AT THE COMPANY/INSTITUTION FOR ANY QUERIES

(Please note: The person named here will not be automatically registered as an attendee.)

Ms Mr No title

Email

Position/role

Telephone number

Cell phone number

Website

7. BILLING ADDRESS

Company/institution

Street/P.O. Box

Zip code

City/State

C/O Ms Mr No title

Email

VAT ID no.

8. PUBLICATION OF INFORMATION IN THE CONFERENCE DOCUMENTATION/BRIEF PRESENTATION BEFORE THE MAIN PLENUM

Yes, we would like information on our company and products (no brochures) to be published free of charge in the digital conference documentation. You will receive guidelines on how to write the text after you have registered.

The text must be sent to us at least 4 weeks before the event.

No, we do not wish for any information to be published in the conference documentation.

Yes, we would like to present our company and products before the main plenum or digitally during the digital exhibitor showcase. **Please note:** Only available to Gold, Silver and Online sponsors.

No, we do not wish to present our company before the main plenum or digitally during the exhibitor showcase.

9. COMMENTS:

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10. IMPORTANT INFORMATION

Set-up: Monday, November 25, 2024, 1:00pm to 6:00pm and Tuesday, November 26, 2024 from 7:30am to 9:00am

Dismantling: Immediately after the event finishes until 6:00pm

Check-in is open from Monday, November 25, 2024 from 5:00pm to 7:00pm.

Please remember to send us your company logo in different formats (e.g. .png, .eps) and in a high resolution wherever possible so that it can be published in digital media.

We need your company logo as a vector graphic for publication in print media.

Date, place

Legally binding signature and company stamp

Our participation and cancellation policy (<https://www.conexio-pse.de/fileadmin/data/AGBs/Terms-and-Conditions.pdf>) and privacy policy (<https://www.conexio-pse.de/en/servicenavigation/privacy-policy>)

CONTACT DETAILS



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