

Book your place now NOW!



# ABOUT THE CONFERENCE

November 26–27, 2024 at bcc Berlin Conference Center



### INTRODUCTION

**PLAIN LANGUAGE. COMMON GROUND. PIONEERING SPIRIT. Forum Solar PLUS**, the conference for the photovoltaics industry, embodies these values like no other event. It's where you can:

- Establish, depend and expand fruitful business relationships
- Meet the key decision-makers from the solar sector, industry and politics
- Find important inspiration for your daily work

A large part of Germany's electricity demand is already met by renewables – and solar energy in particular. The relevance of the solar sector will continue to grow in the future. Connect with the players who are designing our future now!

**Forum Solar PLUS** combines an inspiring look at future trends with practical experience across several sectors.

# **KEY DATA**

Date: Tuesday, November 26–27, 2024 Location: bcc Berlin Congress Center Expected touchpoints: 650+ attendees

### PROGRAM

Three concurrent sessions | dedicated sponsors' sessions | innovative, interactive formats | focus topics | 100+ contributors

The Forum Solar PLUS program is created and organized by a **program advisory board**. The constitution of the board **changes each year** to create heterogenous groups that reflect the industry's view clearly, independently and comprehensively.

### **3 GOOD REASONS FOR GETTING INVOLVED**

- Innovation: Here you can meet the players that drive change in the energy industry every day.
- Networking: Connect with others and join in-depth discussions on the latest topics.
- Customized service for a unique atmosphere: Here at Conexio-PSE, we listen to what our partners want and organize the conference accordingly.

# MEET DECISION-MAKERS AND EXPERTS FROM INDUSTRY, TRADE, SERVICES AND POLITICS!

Connect with key players and benefit from insights, numerous opportunities and the exposure of your company, to expand your business.

Participants come from the following sectors:

- Renewable energy industry and services, along the entire value chain
- Representatives from politics and the media
- Lenders, investors and insurance companies
- Energy suppliers, municipal utilities, grid operators
- Project developers, EPC
- Energy consultants, direct marketers, construction companies
- Associations, authorities, interest groups
- Science



For 2024, we expect...

- 650 participants
- 100+ contributors
- 250+ companies
- 300+ CEOs, founders and decision-makers
- 250 first-time participants



"Forum Solar PLUS brings together many key decision makers, demonstrating that we are doing everything we can to drive the energy transition. We connect, discuss and learn from each other as we tackle the challenges ahead of us."

Katharina David, CEO, K2 Systems GmbH



"The future is renewable – this has been known to make financial sense for some time, and legislation has paved the way. However, implementation has not been as consistent and rapid as it should be, and many people are still uninformed. That's why stakeholder events such as Forum Solar PLUS are essential!"

**Zackes Brustik**, Moderator



"Networking is essential. Making new contacts and maintaining existing ones. At Forum Solar PLUS, I meet all German key industry players. It is time to take a holistic view of the energy transition. Creative approaches, new paths and vision are required

energy transition. Creative approache new paths and vision are required – let's get to work!"

Marion Jäger, Managing Director, Ignis Energy Germany GmbH "Our vision is to provide storage devices and energy management for every grid connection point. They will be necessary when selfconsumption/consumption/feed-in as well as load and peak load shaving become time-shifted, and when their output, capacity and applications increase in the course of the users' energy journey.

Franz-Josef Feilmeier, CEO, FENECON GmbH

### **PARTICIPATING COMPANIES 2023**

L1GeV.com Consulting & Investment OÜ | 1KOMMA5° GmbH | 1Punkt5 GmbH | 3E BV | 3EPunkt | Agentur für clevere Städte | Aiko Energy Germany GmbH | AIT - Austrian Institute of Technology GmbH | ampere.cloud GmbH | Ampero GmbH | ANGELA REGENBRECHT PHOTOGRAPHY | ansvar2030 Holding GmbH | Applied Solar Expertise - ASE | Arnecke Sibeth Dabelstein ASG Anhalt Solar GmbH | ASG Energiepark GmbH | ASG Versum AG | Bangjie NewEnergy International Co., Ltd. | BärenFirma GmbH | Baumeister Rechtsanwälte / QVSD | BayWa r.e. AG | BayWa r.e. Power Solutions GmbH | BayWa r.e. Solar Energy Systems GmbH | BayWa r.e. Solar Projects GmbH | BayWa r.e. Solar Systems GmbH | BEE e.V. | BEE e.V. | BeGreen Renewables GmbH | BELECTRIC | Block & Kirchhoff Elektrotechnik GmbH | bne - Bundesverband Neue Energiewirtschaft e.V. | Brickwise Holding GmbH | Bürgerbeteiligungen und PV Finanzierung | BSW Solar - German Solar Association | Budmat GmbH | Bundesministerium für Wirtschaft und Klimaschutz | Bundesverband Erneuerbare Energie e.V. | Bundesverband Solarwirtschaft e. V. | Bürgerdialog Stromnetz | Carlsquare GmbH | Clean Energy Associates | Clearingstelle EEG | KWKG | Clenergy Global Projects GmbH | CLERE AG | concepts4energy | ConLease Energy GmbH | Consentec GmbH | Consulting | Covestro | Dazou GmbH | Delta Electronics | Deutsche Kreditbank AG | Deutsche Umwelthilfe | Deutscher Bundestag | DGS e.V. | DGS Franken | dHb Solarsysteme GmbH | Die Gorillas | DIW Berlin | DKB | DMEGC Renewable Energy B.V. | DMEGC Solar | DZ-4 GmbH | E&S PROJEKTENTWICKLUNGS- UND PROJEKTVERMITTLUNGS GMBH | E.ON Energie Deutschland GmbH | ECO2GROW GmbH | ecocoach DE GmbH | EID | Electric Blue GmbH | emko cc UG (haftungsbeschränkt) | EmpowerSource UG | Enact Systems | EnBW Energie Baden-Württemberg AG | EnBW New Ventures | encentive GmbH | Encome Energy Performance Deutschland GmbH | enercity AG | enercitySolution GmbH | Energie & Management Verlagsgesellschaft mbH | Energiesysteme Groß GmbH & Co.KG | Energiewerk GmbH | energiezukunft | Energy Brainpool GmbH & Co. KG | energynet.de | Energarc AG | energy advisors GmbH | Engal B.V. | enwitec electronic GmbH | EP New Energies | EUPD Research | everyone energy | ew-con GmbH | EWE NETZ GmbH | Exporo AG | EXXERGY GmbH | FEBESOL GmbH | FENECON GmbH | FLEXeCHARGE ApS | Fox Ess Germany GmbH | Fraunhofer ISE | Fregcon GmbH | FuturaSun Srl | Ginlong Technologies CO. LTD | GLS Bank | Go-Heller GmbH | GOLDBECK SOLAR GmbH | GoodWe Europe GmbH | Grammer Solar GmbH | GreenCap Partners Limited | greentech corporate solutions GmbH | greentech projects GmbH | greentech systems GmbH | Gunnercooke Rechtsanwaltsgesellschaft | Heinrich Kopp GmbH | HELI-Trading GmbH | HTW Berlin | Huawei Technologies Deutschland GmbH | Hunfeld Services | Ib vogt GmbH | Infineon Technologies AG | Ingnis Energy Germany GmbH c/o Blitzstart Services GmbH | inno2grid GmbH | Installion GmbH | INTEC Enerii Cözümleri İns. Tic. Ltd. Sti. | Interface Capital Managament GmbH | Intersolar Europe | Iqony GmbH | JUWI GmbH | K2 Systems GmbH | keeconn GmbH | König GmbH & Co KG | KOSTAL Solar Electric GmbH | KRAFTWERK Renewable Power Solutions GmbH | Krannich Solar GmbH & Co. KG | Krempel GmbH | Kumandra Energy GmbH & Co. KG | KYOCERA EUROPE GMBH | LADE GmbH | Lausitz Energie Bergbau AG | LBD-Beratungsgesellschaft mbH | Leve Beteiligungs GmbH | LONGi Solar Technologie GmbH | Magazin Photovoltaik | MaxSolar GmbH | MAXX SOLAR & ENERGIE GmBH & CO.KG | meteocontrol GmbH | Milk the Sun GmbH | MLK Projektentwicklungs GmbH & Co. KG | Murphy&Spitz Green Energy AG | NALA Energy GmbH | naturstrom AG | Next2Sun AG | Octopus Energy Generation | One2zero GmbH | OpenEMS Association e.V. | Opes Solutions GmbH | Optigrün international AG | OUMRANE ARCHITECTURE AND URBANISM WORKSHOP | Pesasun GmbH | Pfalzsolar GmbH | PHOENIX CONTACT Deutschland GmbH | PolyArtis | Premium Mounting Technologies GmbH & CO. KG | proElux GmbH | PRYSMIAN Group | PRYSMIAN Kabel und Systeme GmbH | pv magazine group GmbH & Co. KG | PVO International B.V. | pvx energy | pvXchange Trading GmbH | pwc | QVSD Qualitätsverband Solar | RatedPower | Rawicom S.A | RCT Power GmbH | re:cap green energy Deutschland GmbH | RE+ Events | Recurrent Energy Deutschland GmbH | Rehl Energy GmbH | Remmers Solar GmbH | Renewables Academy (RENAC) AG | Renewco Power Limited | RES Deutschland GmbH | Ressourcenmangel GmbH | Rödl & Partner | Ronnefeldt Beteligungs UG | RWTH Aachen University | Salzgitter AG | Saxovent Smart Eco Investments GmbH | Schletter Solar GmbH | secida AG | SecondSol GmbH | SENS - Igony Solar Energy Solutions | Sharp Electronics GmbH | Sigenergy Technology | SMA Solar Technology AG | Smart Solar Consulting | Solar Fabrik GmbH | Solar Promotion GmbH | SolarAllianz Network SAN GmbH | Solardach Invest GmbH | Solarimo GmbH | Solarpraxis Engineering GmbH | Solarthemen Media GmbH | solarwerkstatt berlin GmbH | Solinteg GmbH | SOLIS Inverters | Solparc Energy GmbH | Soventix GmbH | SPE | Stadtwerke Lutherstadt Wittenberg GmbH | Streamergy GmbH | Sungrow Deutschland GmbH | Sunman Energy EU GmbH | Sunmaxx PVT GmbH | Sunova Solar Power GmbH | SunPower GmbH | SWM Services GmbH | tabtool GmbH | Teningen | TENKA SOLAR GMBH | TESVOLT AG | The Mobility House | THEnergy | thyssenkrupp Materials Processing Europe GmbH | thyssenkrupp Steel Europe AG | Trina Solar (Germany) GmbH | Trina Solar (Schweiz) AG | U.I. Lapp GmbH | UmweltBank AG | Unigy GmbH | Vaillant GmbH | Vattenfall Solar GmbH | VDMA | Vireo Ventures Management GmbH | Voltaro Energy GmbH | Voltgrün Energie GmbH | VORSATZ.MEDIA | Weidmueller Interface GmbH & Co KG | WRM, Uni Freiburg | Younergy DE GmbH | Zimmermann PV-Steel Group | zolar GmbH

# INSIGHTS INTO THE FORUM











Priority booking for last year's sponsors until February 15, 2024

# AVAILABLE PACKAGES

	Diamond	Platinum	Gold	Silver	Bronze	Welcome	Badge	Lanyard	Bags	Арр	Christmas wishes	Promoting young talent	Start-up Promotion	
	€19,500	€13,650	€9,975	€6,300	€3,675	€6.500 / €9.500*	€10,000	€10,000	€10,000	€15,000	€5.000 / €8.500*	€8,000	€10,000	
Limited number	3	5	-	-	-	1	1	1	1	-	1	1	1	
Exhibition area	Premium 5 m"	Premium 5 m"	5 m"	-	-	-	-	-	-	-	-	3 m"	3 m"	
Space for roll-up <b>OR</b> stand-up display	-	-	-	~	-	1	-	-	-	-	~	-	-	
Number of sponsors' tickets	5	5	3	2	2	2	5	5	5	5	2	2	2	
Concessions	-	-	-	-	-	-	-	-	-	-	-	€300 student ticket*	€400 ticket for start-up companies*	* Dinner cost-cove
Logo communication in digital pre / post communications	✓	1	✓	1	~	1	1	~	1	1	~	~	✓	
Logo communication / exposure during the event	~	~	~	~	~	~	~	~	~	~	~	~	✓	
Content partnership	Premium	Premium	Standard	Basic	-	-	-	-	-	-	-	*	~	
Presence on stage / through content (e.g. interviews, pitches,)	10 min	6 min	~	-	-	-	-	-	-	-	-	-	-	
Involvement in the design of the Practice Forum	~	-	-	-	-	-	-	-	-	-			-	
Unique benefit	TSEE / VIP	-	-	-	-	Logo with items**	Logo on badges	Logo on lanyards	Logo on bags	Logo in app	Logo with items**	-	_	** depe product package

Priority booking for last year's sponsors until February 15, 2024

# AVAILABLE PACKAGES

	Coffee breaks / barista	Snacks	Lunch	Beer / drinks	Dinner	Hangover breakfast	Enter- tain- ment	Green Lounge	Get creative	WOW	Tour	Money Cannot Buy	INDIVIDUAL
	€10,000	€10,000	€10,000	€10,000	€15,000	€10,000	€8,000 / €10,000*	€15,000	€5,000	From €10.000	€8,500 / €10,000*	From €15.000	From €5.000
Limited number	1	1	1	1	1	1	-	1	-	-	-	-	-
Exhibition area	-	-	-	-	-	-	-	-	-	-	-	Premium 5 m"	tbd
Space for roll-up <b>OR</b> stand-up display	1	1	1	1	✓	✓	-	1	-	-	1	-	tbd
Number of sponsors' tickets	3	3	3	3	3	3	2	5	2	2	2	2	2+
Discount option / special ticket prices	-	-	-	-	-	-	-	-	-	-	Possible for tour partners	-	tbd
Logo communication in digital pre / post communications	1	1	1	1	✓	1	✓	1	1	1	1	✓	✓
Logo communication / exposure during the event	~	1	~	1	1	1	✓	~	1	~	1	✓	✓
Content partnership	Basic	Basic	Basic	Basic	-	Basic	-	Premium	~	~	~	✓	tbd
Presence on stage / through content (e.g. interviews, pitches,)	-	-	-	-	~	-	-	-	-	tbd	~	✓	-
Involvement in the design of the Practice Forum	-	-	-	-	-	-	-	-	-	-	-	-	-
Unique benefit	Barista	-	-	-	-	-	Logo with item	-	Logo with item	tbd	Logo with items**	tbd	tbd

### SPONSORING IDEAS

### **Initial contact**



# The way to the heart is through the stomach...





Snacks







**Communication & seasonal ideas** 



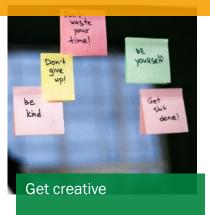
Hangover breakfast

### SPONSORING IDEAS

### Entertainment, sport, fun & games – accompanying program













For a brighter future...

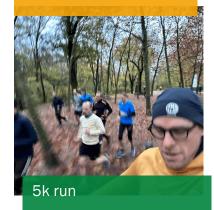


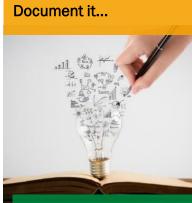


Start-up



### Get active...





# Knowledge filter



### No more standard company presentations – grab the audience's attention and make yourself unforgettable!

The most exclusive packages include your stage appearance. We will determine the most suitable sponsoring timeslot for your topic, with a choice of different formats. Here are some examples from previous years:

INTERVIEWS: Our sales team will work with you to prepare questions that will enthuse your audience and present you in the best possible light.

**PITCHES:** It's not always about being faster, better, bigger, but in this case, it is! Do you want to share a successful project? Did you set a new standard last year? Did you learn something important? And would you like to talk about it? Then a pitch will be the perfect format!

**PRACTICE FORUM:** Do you have one or several projects that are considered best practice? Are you an expert and would you like to report from the field? Here is the perfect format for you: Introduce your topic with a keynote speech and engage with individuals during an expert consultation.

**EXHIBITION:** Showcase your products and services in our exhibition area and get up close and personal with decision-makers from the solar industry in an informal networking atmosphere.

THEMATIC TABLES: Provide ideas on particular topics, ask for feedback and debate with attendees in a collaborative atmosphere.

**EXPERT CONSULTATIONS:** In an informal atmosphere, our attendees explore your topics. Short, specialized presentations that go into much more depth than any panel discussion.

**NEW IDEAS?** Share them with us!

THE FORUM HAS AROUND 50 SPONSORS EVERY YEAR - in 2023 their number exceeded 60!

#### Zoe Lai • You Strategic Project Development at Conexio-PSE GmbH 1w • •

Das **#ForumSolarPLUS** 2023 war vollgepackt mit Wissen, Netzwerken und Highlights – und manche Inhalte und Punkte waren so gut, dass ich sie mir direkt nochmal anschauen möchte. Das geht! Dank The smarter ...see more

#### See translation



W + Edited + 
Sie haben das Forum Solar PLUS 2023 verpasst? Kein Problem! Jetzt

die Vorträge kostenfrei in der Mediathek der The smarter E Digital nachhören. Ein Login genügt. ....see more

#### See translation





...

Zoe Lai • You Strategic Project Development at Conexio-PSE GmbH 1mo • (\$)

FERTIG & GLÜCKLICH: Wir möchten uns ganz herzlich für ein tolles **#ForumSolarPLUS** bedanken! Eure Energie, intensiver Austausch, persönliche Atmosphäre: Wir freuen uns auf ein Wiedersehen in ...see more

#### See translation



### SOCIAL MEDIA

...

We focus on **networking all year round**, not just during the conference. Follow us on Instagram or LinkedIn.



#ForumSolarPLUS

Director of Sales at Conexio-PSE GmbH

Hamburg: with a lot of impressions, ideas, motivated

even more to work for the energy transition together and just happy about the exchange with the innovative

people from our incredible community of the new energy world at Forum Neue Energiewelt. Berlin. First of all thank you, dear participants and all those who supported event and made it possible! Sungrow Europe

Huawei FusionSolar LONGi Solar BayWa r.e. EMEA Trina Solar UmweltBank AG ENERPARC AG EnBW Energie Baden-Württemberg AG meteocontrol BELECTRIC GmbH Delta Electronics EMEA Phoenix Contact The smarter E PVO International Prysmian

Group DMEGC Solar - Hengdian Group DB Schenker

ASGEngineering MaxSolar GmbH DKB | Deu ...see more

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#forumnew And now I am on my way home to

Anastasia Segovia · You

5mo . 3

CCC 94

7,407 impressions

#### Conexio-PSE 945 followers 2w • 🕥

Impressionen von der Tagung Zukünftige Stromnetze - konzentrierte Diskussionen und der Blick auf die Versorgungsinfrastruktur von morgen lassen den ersten Tag wie im Flug vergehen! #ZukunftsNetz

#### See translation



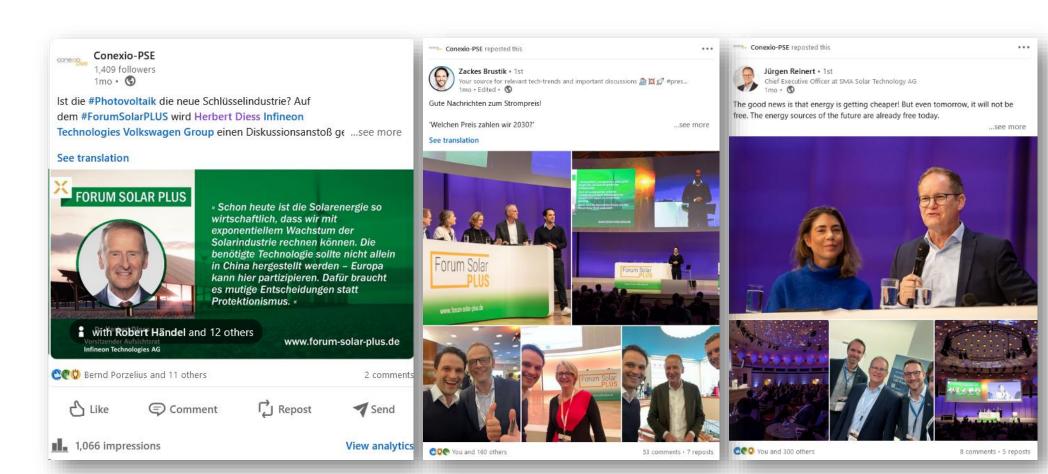
### CONTENT PARTNERSHIP

We provide the framework, you provide the stories: That's the idea behind our **content partnerships**, which are part of the sponsorship package. We will communicate your success stories via our channels.

We will check your content for usability and adapt it if necessary:

- Press releases
- Interviews
- Technical articles
- Studies
- Short statements
- Infographics

Please contact us to find out more!



# LOCATION / VENUE

The **bcc Berlin Congress Center** is located in the heart of Berlin. The listed building is characterized by its outstanding design and state-of-the-art technical equipment, offering a unique view of Alexanderplatz and the television tower.

Forum Solar PLUS has exclusive use of two floors, offering ample space and scope for a packed program across three concurrent sessions, as well as plenty of room for networking and quiet spaces.

### https://bcc-berlin.de/de

ADDRESS: bcc Berlin Congress Center GmbH | Alexanderstr. 11 | 10178 Berlin CONNECTION: 3 min | 350 m | Alexanderplatz underground station HOW TO GET THERE:https://bcc-berlin.de/en/location-travel









### Vera Lenz,

Sales at Conexio-PSE GmbH,

has a vision of life in harmony with nature. This is why she is committed to the conservation of flora and fauna.

And promoting lively debate among players from the renewable energy sector is the perfect way of complementing this commitment.

Tel. +49 7231 – 5859 8181 Mail: lenz@conexio-pse.de



### Zoe Lai

Head of Energy Industry Events, has a wealth of experience in the strategic planning and organization of large expert events.

As an experienced manager, the Forum gives her the opportunity to have a positive impact for our future.

Mail: lai@conexio-pse.de



### Gesche Maass,

Project manager at Conexio-PSE GmbH,

knows that the event business provides an open stage for new ideas and sometimes debates can be just as heated as those in one of Shakespeare's plays.

With her passion for the theatre and cultural history, Gesche knows how to breathe life into engaging formats.

### Mail: maass@conexio-pse.de



## **COPY RIGHT, LEGAL NOTICE & SOURCES**

**Legal notice** Information according to § 5 TMG:

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Tel.: +49 7231 58598-182 Fax: +49 7231 58598-28 Email: info@conexio-pse.de

Managing Director: Bernd Porzelius Mannheim Local Court, HRB 728275

VAT identification number: DE313252229

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